

Predictive Analytics Microsoft Excel Conrad Carlberg

Predictive Analytics Microsoft Excel Conrad Carlberg - Microsoft Excel MVP Conrad Carlberg The movie Moneyball made predictive analytics famous: Now you can apply the same techniques to help your business win. You don't need multimillion-dollar software: All the tools you need are available in Microsoft Excel, and all the knowledge and skills are right here, in this book! Accurate, practical Excel predictive analysis: powerful smoothing techniques for serious data crunchers! In More Predictive Analytics, Microsoft Excel® MVP Conrad Carlberg shows how to use intuitive smoothing techniques to make remarkably accurate predictions. You won't have to write a line of code--all you need is Excel and this all-new, crystal-clear tutorial. About the Author Counting conservatively, this is Conrad Carlberg's eleventh book about quantitative analysis using Microsoft Excel, which he still regards with a mix of awe and exasperation. A look back at the "About the Author" paragraph in Carlberg's first book, published in 1995, shows that the only word that remains accurate is ...About the Author. Counting conservatively, this is Conrad Carlberg's eleventh book about quantitative analysis using Microsoft Excel, which he still regards with a mix of awe and exasperation.